Grantee Information

ID	1261
Grantee Name	KIYU-FM
City	Galena
State	AK
Licensee Type	Community

1.1 Employment of Full-Time Radio Employees

Please enter the number of FULL-TIME RADIO employees in the grids below.
The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.1 Employment of Full-Time Radio Employees

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000							0
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	0	0	0

1.1 Employment of Full-Time Radio Employees

Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000						1		1
Professionals - 3000							0
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0

Major Job Category						
Operatives (Semi-Skilled) - 5300						0
Laborers (Unskilled) - 5400						0
Service Workers - 5500						0
Total	0	0	0	0	1	0	1

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 ▼

Major Job Category / Job Code / Joint Employee	Persons with Disabilities
Officials - 1000	
Managers - 2000	
Professionals - 3000	
Technicians - 4000	
Sales Workers - 4500	
Office and Clerical - 5100	
Craftspersons (Skilled) - 5200	
Operatives (Semi-Skilled) - 5300	
Laborers (Unskilled) - 5400	
Service Workers - 5500	
Total	0

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 ▼

Please enter the gender and ethnicity of each
person with disabilities listed above (e.g. 1 African American female).

1.2 Major Programming Decision Makers

Jump to question: 1.2 ▼

Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making
major programming decisions. Include the station general manager if appropriate. Major programming decisions include
decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should
result in a double-counting of some full-time employees; employees having the responsibility for making major
programming decisions should be included in the counts for this item and again,
by job category above, in the full-time employee Question 1.1.

1.2 Major Programming Decision Makers

Jump to question: 1.2 ▼

Of the full-time employees reported in Question 1.1, how many, including the station general manager,
have responsibility for making major programming decisions?

1.2 Major Programming Decision Makers

Jump to question: 1.2 ▼

	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	Total
Female Major Programming Decision Makers							0
Male Major Programming Decision Makers					1		1
Total	0	0	0	0	1	0	1

1.3 Employment of Part-Time Radio Employees

Jump to question: 1.3 ▼

Please enter the number of PART-TIME employees in the grids below. The first grid
includes all female employees, the second grid includes all male employees,
and the last grid includes all persons with disabilities.

1.3 Employment of Part-Time Radio Employees

Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000							0
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-skilled) - 5300					1		1
Laborers (Unskilled) - 5400					0		0
Service Workers - 5500							0
Total	0	0	0	0	1	0	1

1.3 Employment of Part-Time Radio Employees

Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000							0
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-skilled) - 5300					2		2
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	2	0	2

1.3 Employment of Part-Time Radio Employees

Major Job Category / Job Code	Persons with Disabilities
Officials - 1000	
Managers - 2000	
Professionals - 3000	
Technicians - 4000	
Sales Workers - 4500	
Office and Clerical - 5100	
Craftspersons (Skilled) - 5200	

Operatives (Semi-skilled) - 5300	
Laborers (Unskilled) - 5400	
Service Workers - 5500	
Total	0

1.4 Part-Time Employment

Of all the part-time employees listed in Question 1.3, how many worked less than 15 hours per week and how many worked 15 or more hours per week, but not full time?

1.4 Part-Time Employment

Number working less than 15 hours per week	3

1.4 Part-Time Employment

Number working 15 or more hours per week	0

1.5 Full-Time Hiring

Enter the number of full-time employees in each category hired during the fiscal year.
(Do not include internal promotions, but do include employees who changed from part-time to full-time status during the fiscal year.)

1.5 Full-Time Hiring

No full-time employees were hired (check here if applicable) ☑

1.5 Full-Time Hiring

Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000					0
Managers - 2000					0
Professionals - 3000					0
Technicians - 4000					0
Sales Workers - 4500					0
Office / Service Workers - 5100-5500					0
Total	0	0	0	0	0

1.6 Full-Time and Part-Time Job Openings

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occured, please enter zero.

1.6 Full-Time and Part-Time Job Openings

Number of full-time and part-time job openings	0

1.7 Hiring Contractors

During the fiscal year, did you hire independent contractors to provide any of the following services?

1.7 Hiring Contractors

Check all that apply

Underwritting solicitation related activities	☐
Direct Mail	☐
Telemarketing	☐
Other development activities	☐

Legal services	☑
Human Resource services	☑
Accounting/Payroll	☑
Computer operations	☐
Website design	☑
Website content	☑
Broadcasting engineering	☑
Engineering	☐
Program director activities	☐
None of the above	☐

Comments

Question	Comment
No Comments for this section	

2.1 Corporate Management   Jump to question: 2.1 ⌄

	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer	1.00	$ 50,000	4
Chief Executive Officer - Joint		$	
Chief Operations Officer		$	
Chief Operations Officer - Joint		$	
Chief Financial Officer		$	
Chief Financial Officer - Joint		$	
Chief Digital Media Operations		$	
Chief Digital Media Operations - Joint		$	

2.1 Corporate Management   Jump to question: 2.1 ⌄

Please list the Other Job titles in this sub-category not listed above

2.2 Communication and Promotions   Jump to question: 2.2 ⌄

Publicity, Program Promotion Chief		$	
Publicity, Program Promotion Chief - Joint		$	
Communication and Public Relations, Chief		$	
Communication and Public Relations, Chief - Joint		$	
Head of Audience		$	
Head of Audience - Joint		$	
Social Media Specialist / Manager		$	
Social Media Specialist / Manager - Joint		$	

2.2 Communication and Promotions   Jump to question: 2.2 ⌄

Please list the Other Job titles in this sub-category not listed above

2.3 Programming and Productions   Jump to question: 2.3 ⌄

Programming Director		$	

Programming Director - Joint	[ ]	$[ ] [ ]
Production, Chief	[ ]	$[ ] [ ]
Production, Chief - Joint	[ ]	$[ ] [ ]
Executive Producer	[ ]	$[ ] [ ]
Executive Producer - Joint	[ ]	$[ ] [ ]
Producer	[ ]	$[ ] [ ]
Producer - Joint	[ ]	$[ ] [ ]
Digital Content Director	[ ]	$[ ] [ ]
Digital Content Director - Joint	[ ]	$[ ] [ ]
Digital Project Manager	[ ]	$[ ] [ ]
Digital Project Manager - Joint	[ ]	$[ ] [ ]
Managing Director, Audience Engagement	[ ]	$[ ] [ ]
Managing Director, Audience Engagement - Joint	[ ]	$[ ] [ ]

2.3 Programming and Productions Jump to question: [2.3 ▼]

Please list the Other Job titles in this sub-category not listed above

2.4 Development and Fundraising Jump to question: [2.4 ▼]

Development, Chief	[ ]	$[ ] [ ]
Development, Chief - Joint	[ ]	$[ ] [ ]
Member Services, Chief	[ ]	$[ ] [ ]
Member Services, Chief - Joint	[ ]	$[ ] [ ]
Membership Fundraising, Chief	[ ]	$[ ] [ ]
Membership Fundraising, Chief - Joint	[ ]	$[ ] [ ]
Major Giving Fundraising Chief	[ ]	$[ ] [ ]
Major Giving Fundraising Chief - Joint	[ ]	$[ ] [ ]
On-Air Fundraising, Chief	[ ]	$[ ] [ ]
On-Air Fundraising, Chief - Joint	[ ]	$[ ] [ ]
Auction Fundraising, Chief	[ ]	$[ ] [ ]
Auction Fundraising, Chief - Joint	[ ]	$[ ] [ ]

2.4 Development and Fundraising Jump to question: [2.4 ▼]

Please list the Other Job titles in this sub-category not listed above

2.5 Underwritting and Grant Sollicitation Jump to question: [2.5 ▼]

Underwriting, Chief	[ ]	$[ ] [ ]
Underwriting, Chief - Joint	[ ]	$[ ] [ ]
Corporate Underwriting, Chief	[ ]	$[ ] [ ]
Corporate Underwriting, Chief - Joint	[ ]	$[ ] [ ]
Foundation Underwriting, Chief	[ ]	$[ ] [ ]
Foundation Underwriting, Chief - Joint	[ ]	$[ ] [ ]
Government Grants Solicitation, Chief	[ ]	$[ ] [ ]

Government Grants Solicitation, Chief - Joint | | $ | |

2.5 Underwritting and Grant Sollicitation Jump to question: 2.5 ⌄

Please list the Other Job titles in this sub-category not listed above

2.6 Broadcast Engineering and Information Technology Jump to question: 2.6 ⌄

Operations and Engineering, Chief | | $ | |
Operations and Engineering, Chief - Joint | | $ | |
Engineering Chief | | $ | |
Engineering Chief - Joint | | $ | |
Broadcast Engineer 1 | | $ | |
Broadcast Engineer 1 - Joint | | $ | |
Production Engineer | | $ | |
Production Engineer - Joint | | $ | |
Facilities, Satellite and Tower Maintenance, Chief | | $ | |
Facilities, Satellite and Tower Maintenance, Chief - Joint | | $ | |
Technical Operations, Chief | | $ | |
Technical Operations, Chief - Joint | | $ | |
Information Technology, Director | | $ | |
Information Technology, Director - Joint | | $ | |
Web Administrator/Web Master | | $ | |
Web Administrator/Web Master - Joint | | $ | |

2.6 Broadcast Engineering and Information Technology Jump to question: 2.6 ⌄

Please list the Other Job titles in this sub-category not listed above

2.7 Journalists, Announcers, Broadcast and Traffic Jump to question: 2.7 ⌄

News / Current Affairs Director | | $ | |
News / Current Affairs Director - Joint | | $ | |
Music Director | | $ | |
Music Librarian/Programmer | | $ | |
Announcer / On-Air Talent | | $ | |
Announcer / On-Air Talent - Joint | | $ | |
Reporter | | $ | |
Reporter - Joint | | $ | |
Public Information Assistant | | $ | |
Public Information Assistant - Joint | | $ | |
Broadcast Supervisor | | $ | |
Broadcast Supervisor - Joint | | $ | |
Director of Continuity / Traffic | | $ | |
Director of Continuity / Traffic - Joint | | $ | |

2.7 Journalists, Announcers, Broadcast and Traffic Jump to question: 2.7 ⌄

Please list the Other Job titles in this sub-category not listed above

2.8 Education and Community Engagement　　　　　　　　　　Jump to question: [2.8 ▼]

Education, Chief　　　　　　[　　　　]　$ [　　　　]　[　　　　]

Education, Chief - Joint　　　　[　　　　]　$ [　　　　]　[　　　　]

Volunteer Coordinator　　　　　[　　　　]　$ [　　　　]　[　　　　]

Volunteer Coordinator - Joint　　[　　　　]　$ [　　　　]　[　　　　]

Events Coordinator　　　　　　[　　　　]　$ [　　　　]　[　　　　]

Events Coordinator - Joint　　　[　　　　]　$ [　　　　]　[　　　　]

Section 2. Average Salary Totals　　[　　1.00]　$ [　50,000]　[　　　4]

2.8 Education and Community Engagement　　　　　　　　　　Jump to question: [2.8 ▼]

Please list the Other Job titles in this sub-category not listed above

Comments

Question	Comment

No Comments for this section

3.1 Governing Board Method of Selection　　　　　　　　Jump to question: [3.1 ▼]

Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:

3.1 Governing Board Method of Selection　　　　　　　　Jump to question: [3.1 ▼]

Ex-Officio (Automatic membership because of another office held)　　[　　　　]

3.1 Governing Board Method of Selection　　　　　　　　Jump to question: [3.1 ▼]

Appointed by government legislative body (including school board) or other government official (e.g. governor)　　[　　　　]

3.1 Governing Board Method of Selection　　　　　　　　Jump to question: [3.1 ▼]

Elected by community/membership　　[　　　7]

3.1 Governing Board Method of Selection　　　　　　　　Jump to question: [3.1 ▼]

Other (please specify below)　　[　　　0]

3.1 Governing Board Method of Selection　　　　　　　　Jump to question: [3.1 ▼]

3.1 Governing Board Method of Selection　　　　　　　　Jump to question: [3.1 ▼]

Elected by board of directors itself (self-perpetuating body)　　[　　　　]

3.1 Governing Board Method of Selection　　　　　　　　Jump to question: [3.1 ▼]

Total number of board members (Automatic total of the above)　　[　　　7]

3.2 Governing Board Members　　　　　　　　　　　　Jump to question: [3.2 ▼]

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

3.2 Governing Board Members　　　　　　　　　　　　Jump to question: [3.2 ▼]

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

3.2 Governing Board Members　　　　　　　　　　　　Jump to question: [3.2 ▼]

	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	More Than One Race	Total
Female Board Members	[　　]	[　　]	2	[　　]	2	[　　]	4

Male Board Members					3		3
Total	0	0	2	0	5	0	7

3.2 Governing Board Members   Jump to question: 3.2 ⌄

Number of Vacant Positions   0

3.2 Governing Board Members   Jump to question: 3.2 ⌄

Total Number of Board Members (Total should equal the total reported in Question 3.1.)   7

3.2 Governing Board Members   Jump to question: 3.2 ⌄

Number of Board Members with disabilities   0

Comments

Question	Comment

No Comments for this section

4.1 Community Outreach Activities   Jump to question: 4.1 ⌄

Did the grant recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a specific, formal component designed to be of special service to either the educational community or minority and/or other diverse audiences?

4.1 Community Outreach Activities   Jump to question: 4.1 ⌄

	Yes/No
Produce public service announcemnts?	Yes
Did the public service announcements have a specific, formal component designed to be of special service to the educational community?	Yes
Did the public service announcements have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Broadcast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)?	Yes
Did the community activities information broadcast have a specific, formal component designed to be of special service to the educational community?	Yes
Did the community activities information broadcast have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Produce/distribute informational materials based on local or national programming?	No
Did the informational programming materials have a specific, formal component designed to be of special service to the educational community?	No
Did the informational programming materials have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Host community events (e.g. benefit concerts, neighborhood festivals)?	Yes
Did the community events have a specific, formal component designed to be of special service to the educational community?	No
Did the community events have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Provide locally created content for your own or another community-based computer network/web site?	Yes
Did the locally created web content have a specific, formal component designed to be of special service to the educational community?	No
Did the locally created web content have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Partner with other community agencies or organizations (e.g., local commerical TV station, Red Cross, Urban League, school district)?	No
Did the partnership have a specific, formal component designed to be of special service to the educational community?	No
Did the partnership have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No

Comments

Question	Comment

No Comments for this section

5.1 Radio Programming and Production   Jump to question: 5.1 ⌄

Instructions and Definitions:

About how many original hours of station program production in each of the following categories did the grant recipient complete this year? (For purposes of this survey, programming intended for national distribution is defined as all programming distributed or offered for distribution to at least one station outside the grant recipients local market.)

	For National Distribution	For Local Distribution/All Other	Total
Music (announcer in studio playing principally a sequence of musical recording)	0	1,040	1,040
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)	0	10	10
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)	0	0	0
Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)	0	0	0
All Other (incl. sports and religious — Do NOT include fundraising)	0	0	0
Total	0	1,050	1,050

Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.)

Approx Number of Original Program Hours   1,050

Comments

Question	Comment

No Comments for this section

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2022. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

Joint licensee Grantees that have filed a 2022 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

At KIYU public radio, our overall goal is to serve as a vital source of information, entertainment, and education for our community in interior Alaska. We strive to provide content that is relevant and engaging to our listeners while addressing identified community issues, needs, and interests. Our approach to achieving this goal is multifaceted, utilizing a variety of services and activities. These include providing multiplatform long and short-form content across our radio and digital platforms, as well as in-person events and engagement activities. We also provide education services, such as our Youth Media Initiative, which helps young people in our community develop skills in media production and storytelling. To ensure that we are addressing the needs and interests of our community, we engage with our listeners through a variety of channels, including social media, community events, and partnerships with local organizations. Through these activities, we aim to better understand the issues that matter most to our community and to tailor our programming and outreach efforts accordingly. We are committed to serving all members of our community, including those who may be traditionally underserved or underrepresented. To this end, we work to actively engage with diverse audiences, including Alaska Native communities, and provide content that is accessible and relevant to their needs and interests. Overall, our approach is guided by a commitment to serving our community with integrity, creativity, and a dedication to high-quality programming and engagement activities. We are always looking for new ways to connect with our listeners and address the issues that matter most to them.

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

At KIYU public radio, we believe that collaboration and partnership are essential to serving our community effectively. We have developed a wide range of key initiatives and partnerships with various organizations to help us better meet the needs and interests of our listeners. In addition, we have partnered with other public media outlets, including Alaska Public Media, to bring quality programming to our community. We also work with government agencies, such as the Bureau of Land Management, to provide important information and resources to our listeners. We have also collaborated with community nonprofits, including the Tanana Chiefs Conference to address issues that are important to Alaska Native communities. This includes providing coverage of cultural events and producing programming that highlights Alaska Native perspectives and voices. We recognize the importance of the business community in supporting our station and the broader community, and we have developed partnerships with local businesses to sponsor programming and events. Teachers and parents are also important partners, and we have worked with them to develop educational programming and resources for young people in our community. Overall, our partnerships and collaborations reflect our commitment to serving the needs of our community and engaging with important organizations across the area. We believe that by working together, we can create a more vibrant and informed community.

6.1 Telling Public Radio's Story   Jump to question: [6.1 ∨]

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

As a small public radio station, KIYU is deeply committed to community engagement and participation. We believe that our key initiatives and partnerships have had a significant impact on our community, both in terms of increasing awareness and understanding of important issues, as well as connecting people to needed resources and strengthening conversational ties across diverse neighborhoods. One of our key partnerships is with the local school district, where we regularly produce and broadcast educational programming that helps students to learn and understand important topics. Through this partnership, we have seen measurable impact in terms of increased engagement and learning among students, as well as positive feedback from teachers and administrators. Another key initiative has been our coverage of local events and issues, which has helped to increase awareness and understanding of important topics such as local government, public health, and environmental issues. We have received feedback from listeners who have found our coverage to be informative and valuable in making informed decisions about their lives and their community. Finally, our community outreach and engagement efforts have helped to connect people to needed resources, such as mental health services, job training, and affordable housing. Through partnerships with local organizations and service providers, we have been able to help people access the resources they need to improve their lives and their community. Overall, we believe that our key initiatives and partnerships have had a positive impact on our community, and we will continue to work hard to engage, inform, and connect people across our diverse and vibrant community.

6.1 Telling Public Radio's Story   Jump to question: [6.1 ∨]

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2022, and any plans you have made to meet the needs of these audiences during Fiscal Year 2023. If you regularly broadcast in a language other than English, please note the language broadcast.

At KIYU, we are committed to serving the needs of our diverse and minority audiences, including those for whom English is a second language or who may be illiterate. In Fiscal Year 2022, we partnered with KRFF, a local native radio station, to launch a series of programming and production initiatives focused on native and native language initiatives. Our collaboration with KRFF has been incredibly impactful in meeting the needs of our diverse audiences. Together, we have produced a range of programming in native languages, which has helped to preserve and promote these important languages and cultures. We have also created programming focused on native issues and events, such as the annual Athabascan Fiddlers Festival and the Yukon River Quest. Looking ahead to Fiscal Year 2023, we plan to continue our collaboration with KRFF and expand our programming and production initiatives focused on native and native language initiatives. We are also exploring new ways to engage with our diverse audiences, such as through community-led programming and events. At KIYU, we believe that serving the needs of our diverse and minority audiences is essential to fulfilling our mission as a public radio station. We will continue to work hard to meet the needs of our diverse community and promote understanding, respect, and appreciation for our many cultures and languages.

6.1 Telling Public Radio's Story   Jump to question: [6.1 ∨]

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

At KIYU public radio, CPB funding has played a critical role in our ability to provide quality programming and services to our community. Without this funding, it would be challenging for us to maintain the same level of quality and reach that we currently provide. CPB funding allows us to produce and air high-quality programming that addresses the needs and interests of our listeners. This includes news, cultural programming, educational content, and music that reflects the diversity of our community. We are able to invest in new technologies and platforms to reach our listeners, such as our online streaming service and social media channels. In addition, CPB funding has enabled us to engage with our community in meaningful ways. We have been able to organize events and activities that bring our listeners together, such as our annual Christmas concert and various community meetings. We have also been able to provide education and training opportunities for young people in our community through our Youth Media Initiative. Furthermore, CPB funding has allowed us to expand our reach beyond our terrestrial signal. We are able to provide our content to other public media outlets and collaborate with them to produce and distribute programming that is relevant to our community. Overall, CPB funding has been essential to our ability to serve our community effectively. It has allowed us to produce and air quality programming, engage with our listeners in meaningful ways, and reach a broader audience. Without this funding, we would not be able to provide the same level of service to our community that we currently do. Without CPB funding we would not in a meaningful way be able to do anything that we do today.
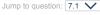
Comments

Question	Comment

No Comments for this section

7.1 Journalists   Jump to question: [7.1 ∨]

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

7.1 Journalists   Jump to question: [7.1 ∨]

Job Title	Full Time	Part Time	Contract	Male	Female	African-American	Hispanic	Native-American	Asian/Pacific	White, Non-Hispanic	More Than One Race	Other
News Director												
Assistant News Director												
Managing Editor												
Senior Editor												
Editor												
Executive Producer												
Senior Producer												
Producer												
Associate Producer												
Reporter/Producer												
Host/Reporter												
Reporter												
Beat Reporter												
Anchor/Reporter												
Anchor/Host												
Videographer												
Video Editor												
Other positions not already accounted for												
Total	0	0	0	0	0	0	0	0	0	0	0	0

Comments

Question	Comment

No Comments for this section

8.1 Which Content Management System (CMS) is your station using?   Jump to question: 8.1 ▼

CMS is a platform that facilitates creating, editing, organizing, publishing web and mobile content.

8.1 Which Content Management System (CMS) is your station using?   Jump to question: 8.1 ▼

Check all that apply

Grove ☐

Bento ☐

WordPress ☑

Drupal ☐

Arc ☐

None ☐

8.1 Which Content Management System (CMS) is your station using?   Jump to question: 8.1 ▼

Other

8.2 Which Customer Relationship Management (CRM) System is your station using?   Jump to question: 8.2 ▼

CRM is a platform for planning and tracking direct marketing and fundraising programs and lead campaigns; managing and tracking communications with prospective and current donors/members; and serves as a database for storing user, donor and/or member data to build profiles.

8.2 Which Customer Relationship Management (CRM) System is your station using?   Jump to question: 8.2 ⌄

Check all that apply

CDP ☐

Salesforce ☐

Blackbaud ☐

Carl Bloom ☐

Roi Solutions ☐

Hubspot ☐

Adobe ☐

SAP ☐

None ☑

8.2 Which Customer Relationship Management (CRM) System is your station using?   Jump to question: 8.2 ⌄

Other

8.3 Which Email Service Provider (ESP) is your station using?   Jump to question: 8.3 ⌄

ESP is a platform that provides services and templates for developing, launching, tracking email campaigns and email marketing activities.

8.3 Which Email Service Provider (ESP) is your station using?   Jump to question: 8.3 ⌄

Check all that apply

Mailchimp ☐

Hubspot ☐

Constant Contact ☐

GoDaddy ☐

None ☑

8.3 Which Email Service Provider (ESP) is your station using?   Jump to question: 8.3 ⌄

Other

8.4 Which Marketing Automation Platform is your station using?   Jump to question: 8.4 ⌄

Marketing Automation Platform is a platform to automate marketing actions or tasks, streamline marketing workflows, and measure the outcomes of marketing campaigns. These tools provide a central marketing database for all marketing information and interactions, create segmented, personalized, and timely marketing experiences for donors and members. They also provide automation features across multiple aspects of marketing including email, social media, lead generation, direct mail, digital advertising, and more.

8.4 Which Marketing Automation Platform is your station using?   Jump to question: 8.4 ⌄

Check all that apply

Mailchimp Marketing Platform ☐

Hubspot Marketing Hub ☐

Active Campaign ☐

Adobe ☐

Piano.io ☐

None ☑

8.4 Which Marketing Automation Platform is your station using?   Jump to question: 8.4 ⌄

Other

Comments

Question	Comment

No Comments for this section